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Company Profile  
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# Welcome ATHENA GROUP

*We develop and produce high value components to industrialise your ideas and support your business.*

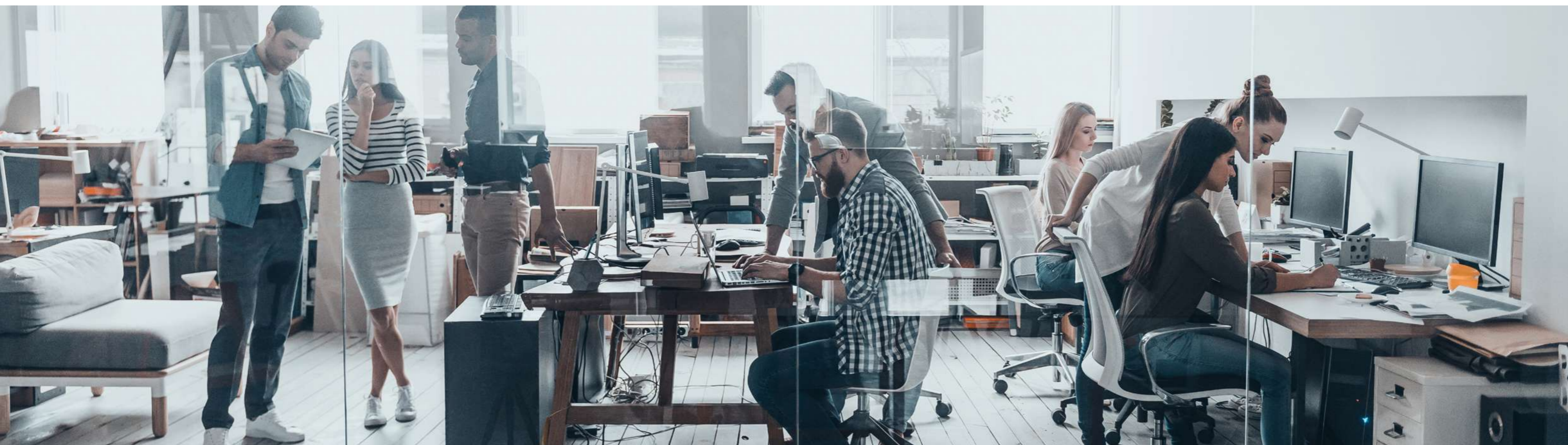
We are an Italian family-run company established in 1973, that has always looked to international markets. We combine our values and links to our home territory with a spirit of global growth that has allowed

us to become leaders in the development of advanced technical solutions for fluid management, thermoacoustic insulation and metal components.



WELCOME TO ATHENA

# Who we are **OUR NUMBERS**



**1** | Top financial  
reliability rating

**63K** | Shipments  
per day

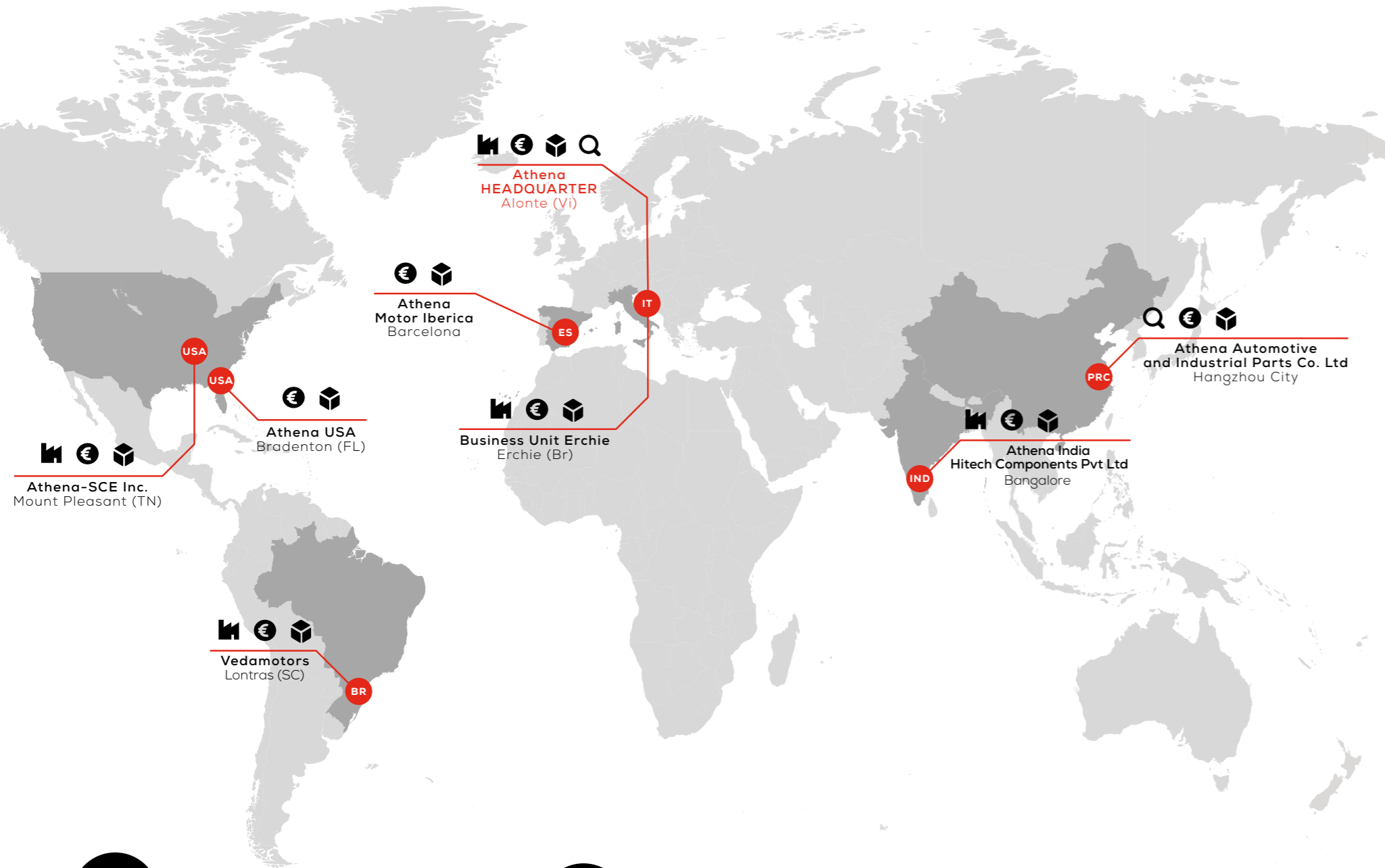
**146MLN** | 2023 turnover in €

**10** | Worldwide  
business units

**911** | Employees

**813** | Tonnes of CO2 reduced thanks  
to our photovoltaic system

# Who we are PRESENCE WORLDWIDE AND MILESTONES



Production plants



Strategic sourcing points



Logistic hubs



Sales offices

- 2024** — **Keep growing**  
Athena continues its growth trend, with new investments to approach the new challenges: electrification, hydrogen and sustainability.
- 2020** — **New plant in Tennessee**  
The Athena-SCE's two sites are combined in a new plant in Tennessee of over 3.000 mq, in order to intensify its presence in the american territory.
- 2019** — **Worldwide acquisitions and expansions**  
Vedamotors acquires Servitec, company specialized in electrical and electronic products for motorbikes. The company also inaugurates the new 7.800 mq plant in Lontras.
- 2018** — **HQ Expansion with a new logistic hub**  
Athena expands with the construction of a new logistics hub at the Alonte headquarters.
- 2016** — **Opening of Athena Hangzhou**  
Establishment of Athena Automotive & Industrial Parts Co.Ltd.
- 2011** — **Acquisition of Nostrali**  
company leader in hydraulics parts.
- 2009** — **A productive and logistics network constantly growing**  
Athena's expansion and opening up to world markets continues, with the establishment of two new sister companies: a production plant in Bangalore, India and a commercial and logistics office in Barcelona.
- 2008** — **ISO TS 16949 certification**  
Achievement of ISO TS 16949 Certification, specific for Automotive.
- 2007** — **Acquisition of GET brand**  
Acquisition of GET, a division specialized in Engine Control Units and Data Acquisition Systems.
- 2004** — **Athena USA is established**  
Athena USA is set up to distribute products in North America.
- 1998** — **Athena becomes international**  
Athena establishes Vedamotors in Brazil, beginning its expansion outside of Italy.
- 1987** — **From the workshop to the shop windows**  
The Parts division is created. Athena acquires IGEA exploiting know-how acquired in the world of industrial gaskets to enter the motorcycle aftermarket.
- 1973** — **Establishment of Athena**  
Giovanni L. Mancassola founds an artisan company specialising in industrial gaskets.

## Athena INDUSTRIES

*Athena Industries designs and produces customized parts and components on specific client's requests for the main industrial applications.*



# ADVANCED TECHNOLOGIES FOR CREATIVE SOLUTIONS

## VISION

The world of mechanical engineering is geared towards innovation. In this context, Athena Industries division aims to be the ideal, solid and innovative answer, tailored to the production performance needs of each individual company, in Italy and in Europe.

## MISSION

Research and development. Co-engineering. Service culture. Based on these values, Athena designs and implements one-to-one technical solutions for product and industrial processes in the field of blanked parts and innovative sealing systems.

## Industries Division INTRODUCTION

*We know the features of your applications very well, and therefore we offer you the best solution on the market, combining top-level production technologies and Italian creativity.*



# 50 YEARS OF KNOW-HOW AT YOUR SERVICE

In mechanics, most of the applications require the correct management of fluids, liquids or gases, to ensure maximum efficiency. We can be your strategic partner in the **development of technical solutions** that solve these problems.

Solutions that are small, often not visible, but essential to maintain the performance of the product in which they are installed over time.

Athena Industries' goal is to **offer the required quality within the required time**.

Thanks to a solid design know-how, different production technologies, knowledge of the markets and flexibility in adapting perfectly to requests, we can support the customer in developing technical solution they are looking for.

We produce **high quality gaskets and sealing systems for any industrial application**, expanding our offer over the years with **metal components, rubber and rubber-metal molded items, panels for thermal and acoustic insulation and Nostrali plugs, breathers and valves**.

# Industries Division

## OUR STRENGTH



### SOLIDITY

A solid partner with 50 years of success behind it. We have continuously been at the top level of economic-financial reliability, certified by D&B Cribis, for years.



### CERTIFICATIONS

Three pillars supporting the environment, the company organization, and a zero-defect policy.



### RESEARCH AND DEVELOPMENT

Innovation and progress are part of our DNA. We develop innovative products and processes internally to anticipate future's needs.



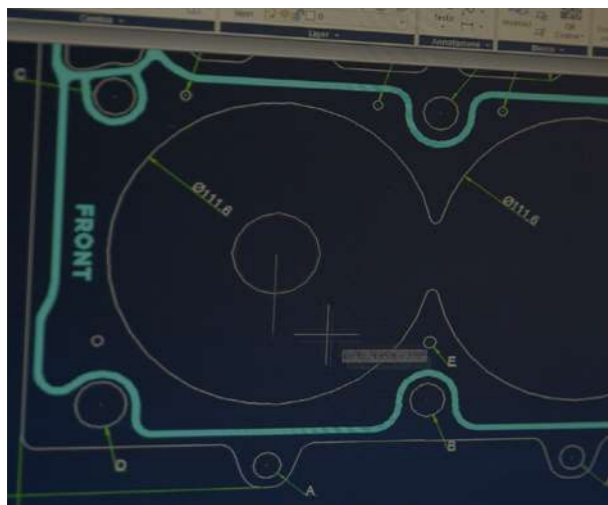
### INTERNATIONAL PRESENCE

We are a global company, present on all the main continents to support your internationalization.





# Expertise OUR EXCELLENCE IN PROJECT AND PRODUCTION



## GASKETS

We have designed and produced gaskets for 50 years. We focused on these products because, although invisible, they are essential for the functioning of any mechanical system.



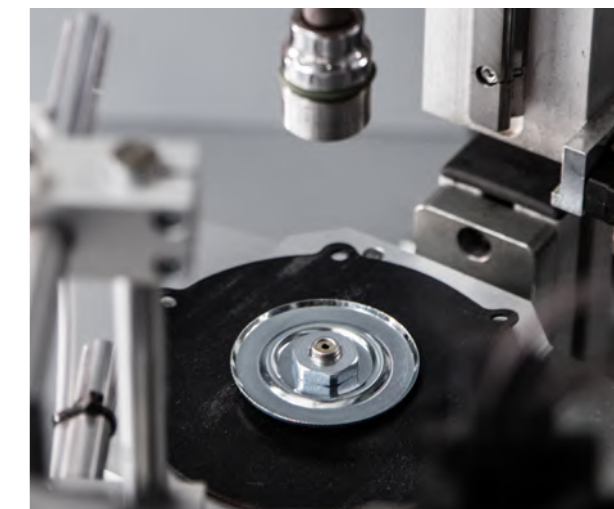
## SAFETY VALVES AND SPECIAL VALVES

Thanks to the acquisition of Nostrali in 2011, Athena entered the hydraulics, pneumatics and pressure control production market.



## BLANKING OF COMPLEX ITEMS

Blanking, mechanical and corrective processing, surface and thermal treatments, traditional and laser welding, innovative cleaning processes and overmoulding with rubber. All under the same roof, to guarantee a customised product and maximum process control.



## COMBINATION OF PRODUCTION TECHNOLOGIES

The high level of experience in automatic assembly systems and the possibility of obtaining products from different production processes and with different materials makes Athena a unique partner when you need pre-assembled solutions.



## INSULATING PANELS

Specific skills and knowledge of legislative trends, combined with a consolidated global network of suppliers, production technologies, tests and simulations allow us to identify the ideal insulating material for every need.

**OUR EXPERTISE  
TO DEVELOP  
THE BEST SOLUTIONS**

# Application OUR CUSTOMER SEGMENTS



**THE IDEAL PARTNER OF EVERY  
MANUFACTURING COMPANY**



HYDROGEN FUEL CELLS  
AND BATTERIES



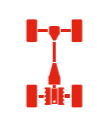
HEATING



ENGINES  
AND MOTORBIKES



AUTOMOTIVE



POWER  
TRANSMISSION



GAS, METHANE  
AND LPG  
MANAGEMENT



AGRICULTURAL  
& OFF-HIGHWAY



FOOD,  
PHARMACEUTICAL  
AND MEDICAL  
INDUSTRIES



PUMPS



COMPRESSORS



ELECTROMECHANICS

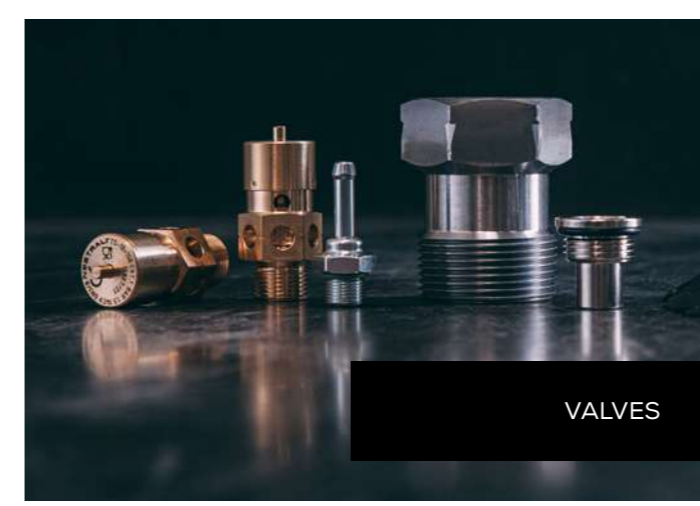
# Products HIGH VALUE COMPONENTS TO INDUSTRIALISE YOUR IDEAS



INDUSTRIAL GASKETS



INSULATING PANELS



VALVES



ENGINE GASKETS



HIGH TEMPERATURE GASKETS



INSULATING MATS



METAL PARTS



PLUGS, MAGNETIC PLUGS, BREATHERS AND LEVEL SIGHT WINDOWS



RUBBER MOLDED PARTS



GLASS-TO-METAL CONNECTORS AND PLATES



TECHNOPOLYMERS AND COMPOSITE MATERIAL PARTS

Sister Companies

**OUR PLANTS AROUND THE WORLD**  
INDUSTRIES DIVISION - OEM PRODUCTION



**LOCATION:** LONTRAS (SC) - BRAZIL  
**PRODUCTION AREA:** 13.300 SQM  
**EMPLOYEES:** 225  
**EMPLOYEES MEAN AGE:** 32 years  
**ACTIVITY:** production of industrial Gaskets, engine gaskets, oil seals Rubber parts, Metal parts, Electronic devices under Servitec brand  
**CONTACT:** vedamotors@vedamotors.com.br



**ATHENA HITECH COMPONENTS PVT LTD**

**LOCATION:** BANGALORE - INDIA  
**PRODUCTION AREA:** 1.800 SQM  
**EMPLOYEES:** 64  
**EMPLOYEES MEAN AGE:** 31 years  
**ACTIVITY:** production of Gaskets, Rubber and rubber-metal parts, Dampeners and Nostrali plugs.  
**CONTACT:** info@athena-india.com



**LOCATION:** MOUNT PLEASANT-TN-USA  
**PRODUCTION AREA:** 1.800 SQM  
**EMPLOYEES:** 11  
**EMPLOYEES MEAN AGE:** 41,5 years  
**ACTIVITY:** production of OEM Gaskets, engine gaskets, insulating panels and Automotive performance parts  
**CONTACT:** sales@scegaskets.com



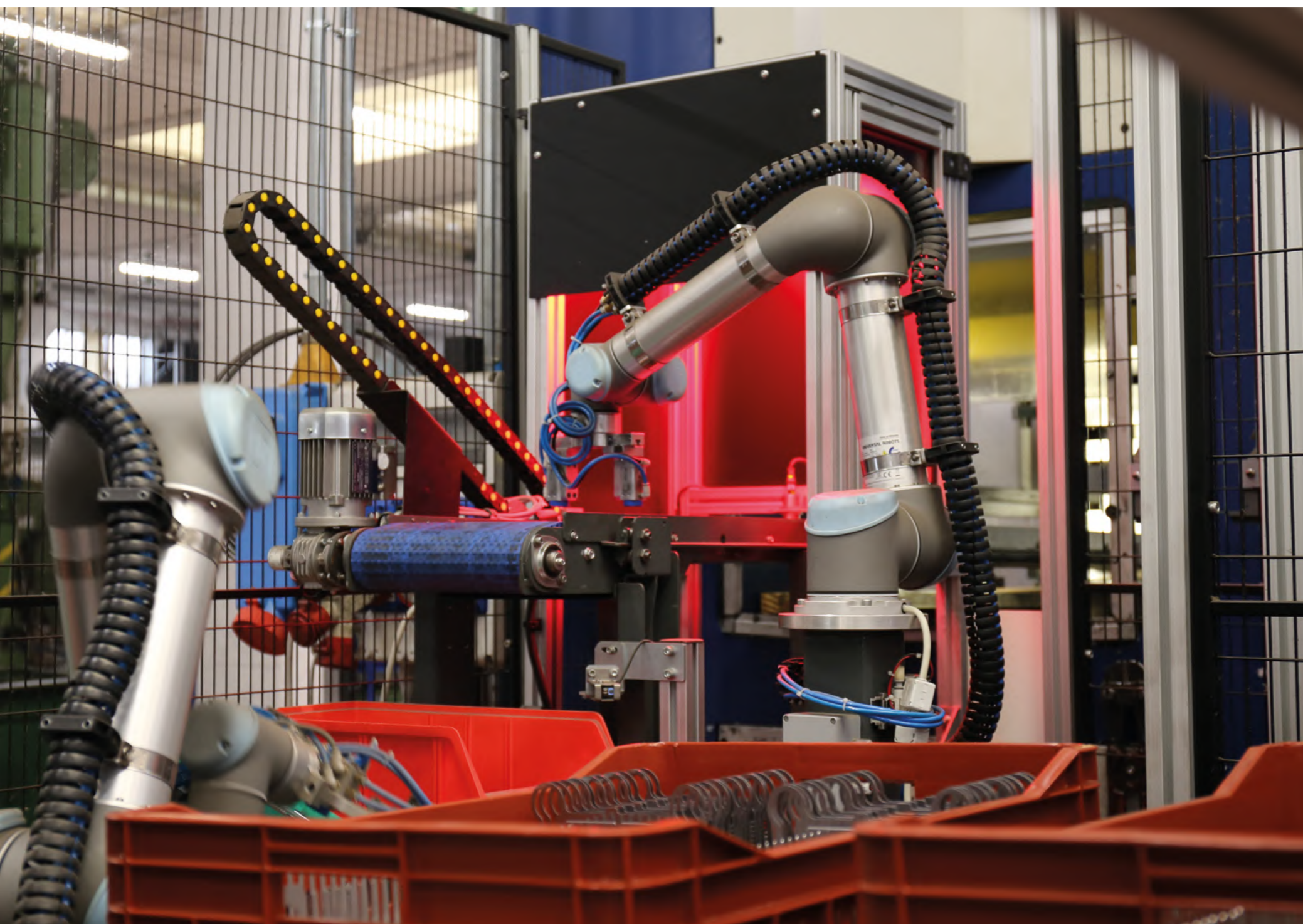
**ATHENA AUTOMOTIVE & INDUSTRIAL PARTS CO. LTD**

**LOCATION:** HANGZHOU - CHINA  
**WAREHOUSE AREA:** 500 SQM  
**EMPLOYEES:** 7  
**EMPLOYEES MEAN AGE:** 36 years  
**ACTIVITY:** Sourcing hub of raw materials  
**CONTACT:** info@athena-hangzhou.cn



# Industry 4.0

## THE DIGITALIZATION OF THE OPERATIONS



**Athena** has always been used to manage complexity: different industries, multiple production processes and tailor-made solutions for specific applications.

The digitalization and the continuous improvement of operations has taken on a leading role in the company. This process is necessary to manage large amounts of data and keep customer needs at the center.

To digitize and facilitate processes, Athena uses a series of advanced platforms, to help our team to follow customers step by step:



**Cyberplan:** APS Platform to confirm production plans and delivery dates



**Opera:** MES Platform which connects all production machinery to make continuous improvements and reducing waste of time



**AUTOMA,** a WMS to manage and optimize warehouse handling



**Quarta Evo:** Quality Management System platform integrated with MES, to achieve quality policies and objectives



**CRM e SRM,** to keep the relationship with customers and suppliers at the center and integrate marketing and service functions

# Key Strengths

## QUALITY CONTROL MANAGEMENT

Quality system management is a key point because it enables us to improve our industrial processes performance, growing our efficiency in terms of organization and minimizing the environmental impact of our activities. Our products withstand several quality controls in every productive phase.

Our **metrology lab** is equipped with the most advanced automatic and manual measurement tools. Costantly updated **softwares** allow us to grant the best **quality** management level.

### CERTIFICATIONS



AUTOMOTIVE



## Key Strengths **LOGISTICS**



**DEDICATED SERVICES  
TO SUPPORT YOUR BUSINESS**



### **CUSTOMER SUPPORT**

Athena offers **dedicated logistics accounts** which follow orders from production to delivery time and support customers if they have issues or information requests.



### **ON TIME DELIVERY SELF-EVALUATION**

Athena has developed its own self-evaluation **On Time Delivery (OTD) system**, to solve bottlenecks in advance, monitor customer satisfaction and constantly raise service levels.



### **KANBAN SERVICE**

Athena follows the **Kanban rules** to reduce warehouse stock, places and areas to stock it and related wastes. It is strictly connected with demand planning. With the complete organization of production processes, Athena is able to avoid overstock or out-of-stock situations. Upon request, Athena can offer these services to key OEM partners, to rationalize their time and resources.



### **EDI (ELECTRONIC DATA INTERCHANGE)**

Athena is equipped with state-of-the-art **data and information sharing software**, to grant fastest and more accurate commercial exchanges and reduce paper documents and human error.



### **DEMAND PLANNING**

A multi-step operational supply chain management process used to create **reliable forecasts**. Effective demand planning can guide users to improve the accuracy of revenue forecasts, align inventory levels with peaks and troughs in demand, and enhance profitability.

Sustainability  
**RESPECT FOR THE TERRITORY  
 AND FOR THE ENVIRONMENT**



**GROWTH AND SUSTAINABLE  
 DEVELOPMENT**



IN 2023, ATHENA RELEASED ITS FIRST **SUSTAINABILITY REPORT**, WHICH CAN BE DOWNLOADED AT THE FOLLOWING LINK:  
[www.athena.eu/it-it/corporate/sostenibilita](http://www.athena.eu/it-it/corporate/sostenibilita)



The reduction of the environmental impact and the connection with the territory around us are key concepts for the company. Athena increased its efficiency year after year, thanks to photovoltaic systems that power our factories, careful management of waste process, the elimination of plastic from our packaging and the creation of recreational areas. We increased our sustainability investments every year, respecting the territory in which we operate and reduce CO2 emissions into the environment.

**84%**

PERCENTAGE OF WASTE RECOVERED OR RECYCLED

**28,5%**

SELF-PRODUCED ENERGY

**813<sub>T</sub>**

CO2 EMISSION REDUCTION FROM PHOTOVOLTAIC PLANTS



ENVIRONMENTAL CERTIFICATION ISO 14001

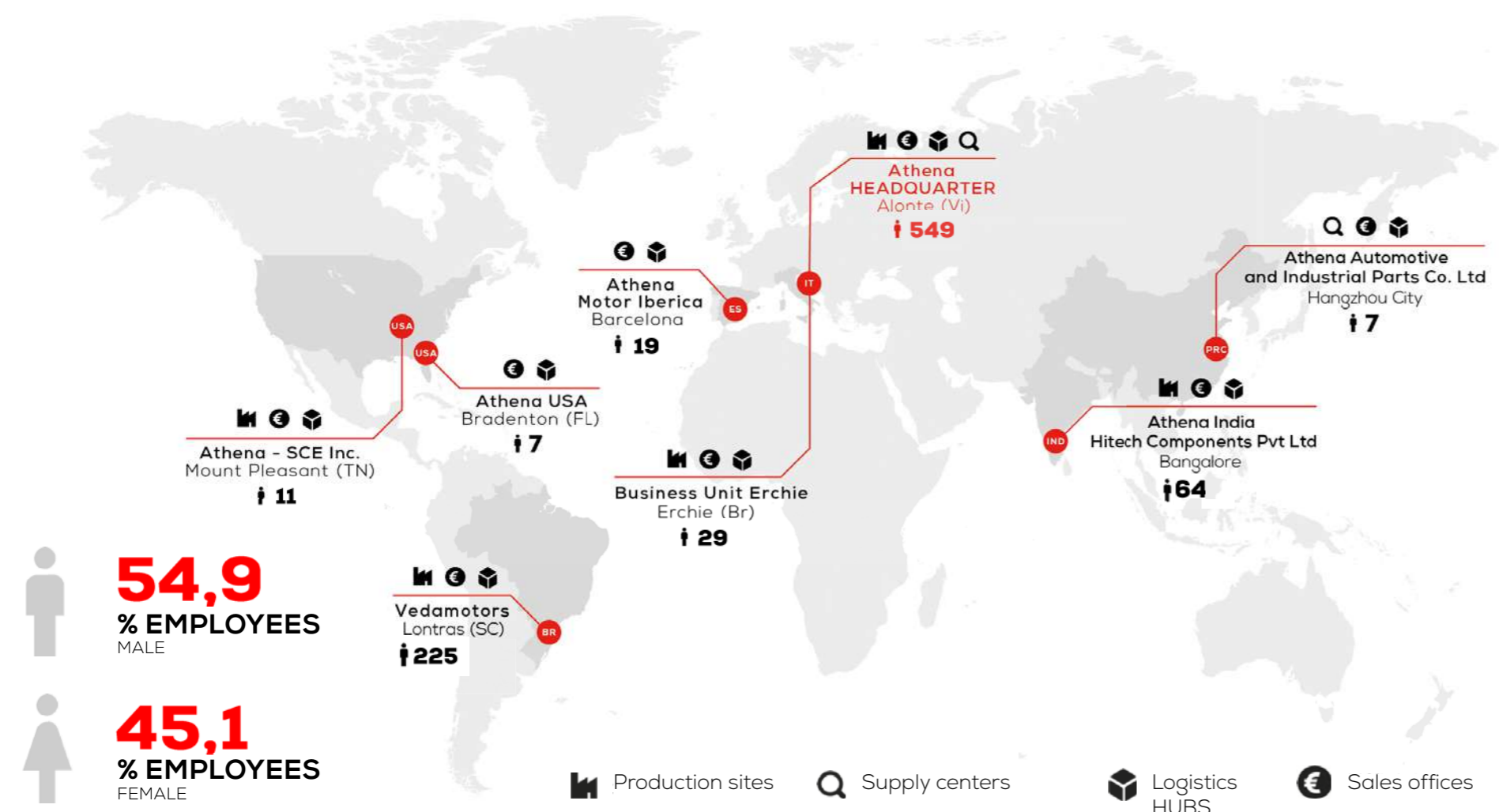


## Education and human resources

# A GROUP OF PEOPLE, ONE GOAL

Innovation is not only achieved through technology, but also - and above all - thanks to human capital. **We have always believed and invested in people**, our most precious resource. Through education and training Athena supports its workforce to always be at the forefront of new challenges.

Our group's success is the result of team achievements and a shared desire for growth. Today we can count on a team of hundreds of people, spread across three continents, united by a desire to keep improving and growing.



## Marketing Activities EVENTS & EXHIBITIONS

Trade shows are always the best meeting point to discover new trends and increase brand and product range awareness. That's why most of our marketing investments are dedicated to taking part in international **trade shows in Italy and Europe**, with the goal of maximising our presence among the different industrial sectors.



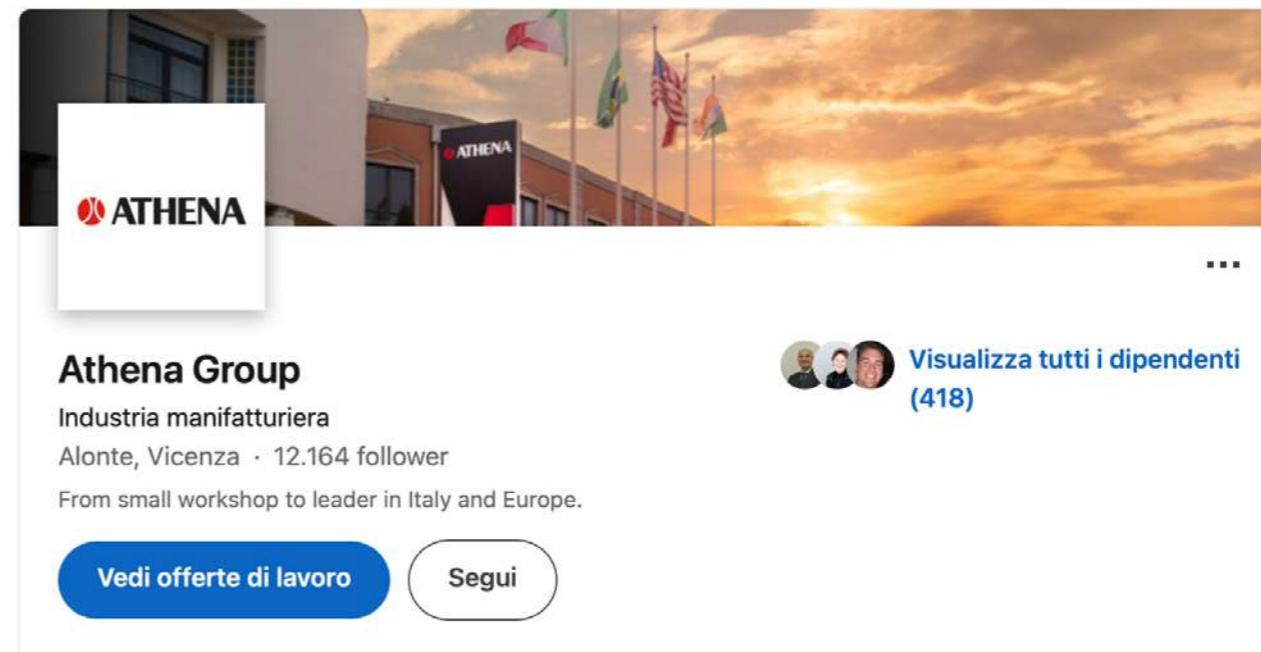
# Online marketing activities A NEW COMMUNICATION APPROACH

The importance of marketing activities in the industrial sector is relevant, as it is important to have the tools to communicate our skills and our technical solutions in the best way.

**Athena.industries** is our new website. It is available in Italian, English and German and presents our main skills, documented by concrete cases, the production segments we serve and the products that we can develop and produce within our plants.



[athenaindustries.it](http://athenaindustries.it)



By subscribing to our newsletters and following the LinkedIn Athena Group page, it is possible to enter our network and receive constant updates on new technologies and new projects.

We consider the value of partnerships to be very important, to develop shared communication activities and case histories on the most innovative projects carried out in co-engineering with customers.

**IL SETTORE**  
Motocicli, cicli e motori

**FANTIC**  
Fantic è un'azienda che opera in uno dei più importanti settori di motoristica d'Italia, fondata nel 1980 in Lombardia. Dopo alcune anni di difficoltà economiche la nuova proprietà ha trasferito la produzione in Veneto e ha ripulito il marchio, il cambio organizzativo interno e a produrre diverse migliaia di pezzi all'anno.

Il mondo della moto si sta rinnovando sempre di più, all'altezza in tutte le categorie, soprattutto sportive.

Questi settori sono sempre più spesso interconnessi, con tecnici che operano in categorie diverse, performance e costi di acquisto di quasi due volte, con minori consumi e rispetto delle sempre più stringenti normative sulle emissioni.

Oggi Fantic, può contare su un gruppo che include molti brand come il Colletto, moto off-road e molti altri, che si è dedicato a sviluppare e dare il meglio, internamente presente in Italia.

Negli ultimi mesi Fantic è cresciuto ulteriormente, acquistando Pininfarina Motor, nel contempo rafforzando il proprio know how sulle parti motoristiche.

FANTIC

**SISTEMA ASSEMBLATO VALVOLA DI SICUREZZA E MEMBRANA**

**LANDI RENZO**  
Landi Renzo è un'azienda leader nella produzione e commercializzazione di sistemi di alimentazione per veicoli che utilizzano combustibili alternativi, quali GPL e metano, economici e rispettosi dell'ambiente.

50 impianti Landi Renzo sono installati sulle vetture delle più importanti case automobilistiche.

**Sistemi di alimentazione gas, metano, GPL, idrogeno**

Da diversi anni il mondo automotive propone veicoli con alimentazioni alternative, con motori più green rispetto a benzina e gasolio.

Nonostante la recente esplosione della produzione di veicoli elettrici e GPL, le vetture si attende un buon livello.

Metano e GPL, grazie ai prezzi decisamente inferiori, risultano tra i combustibili tradizionali, e si attende un ulteriore sviluppo da parte che migliori le prestazioni e costi di gestione delle vetture.

LANDI RENZO

**SFIATO CON MEMBRANA INTERNA**

**Sistemi di trasmissione meccanica**

**DUCATI MOTOR HOLDING S.P.A.**  
Fondata nel 1980, dal 1988 Ducati produce moto sportive riconosciute per il design innovativo e le tecnologie all'avanguardia.

Il cambio è comunemente usato nei veicoli a motore termici per poter variare la velocità del mezzo mantenendo il motore all'interno di un regime di funzionamento ottimale. È quindi, una parte fondamentale per il funzionamento corretto del veicolo.

Ducati ha scelto di Binaglio, nel quartiere di Borgo Marzotto, la gamma di moto Ducati con i nuovi modelli elettrici e ibridi di motori, distribuiti presso prodotti in oltre 50 Paesi in tutto il mondo e offre anche un'ampia gamma di accessori di abbigliamento tecnico e sfilati. Nel 2021 l'azienda ha consegnato 28.427 moto.

Ducati è impegnata in forme ufficiali nel Campionato Mondiale MotoGP e nel Campionato Mondiale Superbike. In Italia, dal 2014 al 2018, Ducati ha consegnato a Trossi Costruttori nel 2017, 2019 e 2021, il Trofeo Trossi nel 2021 ed è stata Campione del Mondo nella stagione 2020 consegnando anche il Trofeo Trossi in Superbike nel campionato 21. Trossi Costruttori e il Trofeo Trossi.

DUCATI

Our Plants  
**CONTACTS**

**WORLDWIDE PRESENCE TO  
SUPPORT YOUR BUSINESS**



**PRODUCTION PLANTS**

**ATHENA HEADQUARTERS**

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Fax: +39 0444 727222

**ATHENA HITECH COMPONENTS  
PVT LTD**

20B, 2nd Main, 2nd Phase  
Peenya Industrial Area  
Bangalore 560058 - India  
Phone: +91 80 28395085

**ATHENA-SCE. INC**

424 Williams Springs Road  
Mount Pleasant, TN 38474 – US  
Phone: +1 800 427 5380

**BUSINESS UNIT BLUETECH**

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36045 Alonte – Vicenza (Italy)  
Phone: +39 0444 727272  
Fax: +39 0444 727292

**VEDAMOTORS**

Rodovia BR 470, n°2795 - KM 129  
Salto Pilão 89182-000  
Lontras - SC - Brasil  
Phone: +55-47-3411 0500  
Fax: +55-47-3411 0501

**LOGISTIC HUBS**

**ATHENA MOTOR IBERICA**

C/Joiers 17 Nave 7  
08184 Palau Solità i Plegamans  
Barcelona - Spagna  
Phone: +34 935 744 857

**ATHENA USA, INC.**

2308 58th Ave East  
Bradenton, FL - 34023 - USA  
Phone: 1 855 741 2121  
Fax: 1 631 244 0556

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ogy Park, No. 260, 6th Street, Bai Yang  
Community, Economic and Technologi-  
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310018 Hangzhou - China

# RESIN DUSTERS RESIN DUSTERS



WATCH OUR  
COMPANY VIDEO

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